

his for home

Media Kit

hisforhomeblog.com
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About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



About Adelle & Justin

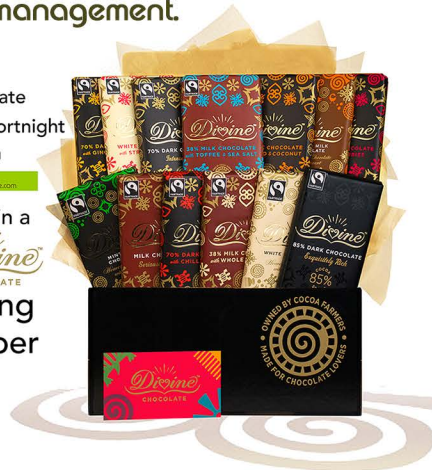
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate
 Fairtrade Fortnight
 with
 hisforhome.com
 and win a
 Divine
 CHOCOLATE
 tasting
 hamper



Social media reach

1 January 2018 (last calendar month)

Domain/page authority: 42/47

Monthly page views: 14,943 Unique visitors: 13,976

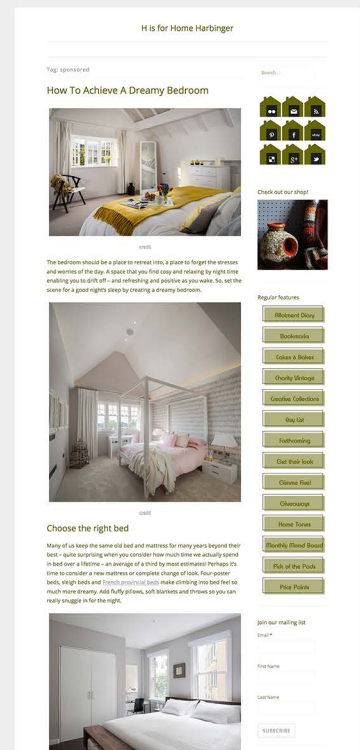
- 3,246 facebook.com/hisforhome
- 7,930 pinterest.com/hisforhome
- 11,381 twitter.com/hisforhome
- 3,087 instagram.com/hisforhome
- 1,248 youtube.com/user/hisforhome
- 889 google.com/+Hisforhome

Contact us on hello@hisforhome.com to find out more about how we can work together

Audience



72% of readers are women
 27% are 25 - 34
 26% are 35 - 44
 18% are 45 - 54
 12% are 55 - 64
 12% are 18 - 24



Reader Location

We have had visits from 178 separate countries
 49% from the UK
 24% from the USA
 27% from the rest of the world

