H is for home

Media Kit

hisforhomeblog.com

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About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.

Audience

72% of readers are **women**

27% are **25 - 34**

26% are **35 - 44**

18% are **45 - 54**

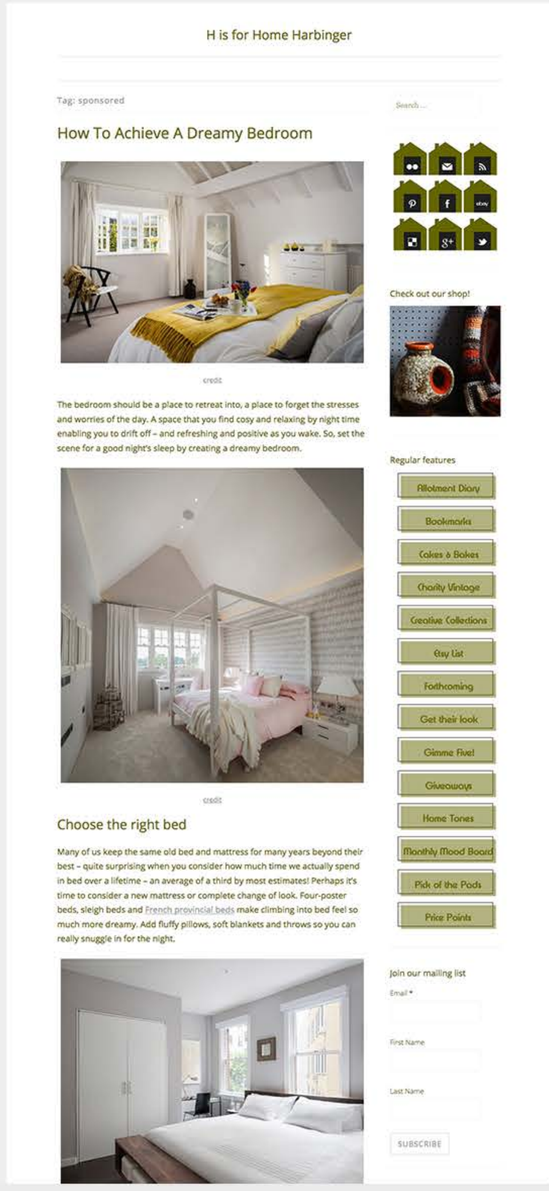
12% are **55 - 64**

12% are **18 - 24**

About Adelle & Justin

Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to persue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.



Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate Fairtrade Fortnight with H is for home.com and win a Divine Chocolate tasting hamper

Social media reach

1 March 2017 (last calendar month)

Domain/page authority: 35/40

Monthly page views: 15,092 Unique visitors: 13,610

- 3,128 facebook.com/hisforhome
- 7,724 pinterest.com/hisforhome
- 11,081 twitter.com/hisforhome
- 2,680 instagram.com/hisforhome
- 1,075 youtube.com/user/hisforhome
- 796 google.com/+Hisforhome

Reader Location

We have had visits from **178** separate countries

49% from **the UK**

24% from **the USA**

27% from **the rest of the world**

Contact us on hello@hisforhome.com to find out more about how we can work together