

his for home

Media Kit

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About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



Audience



72% of readers are women
 27% are 25 - 34
 26% are 35 - 44
 18% are 45 - 54
 12% are 55 - 64
 12% are 18 - 24



About Adelle & Justin

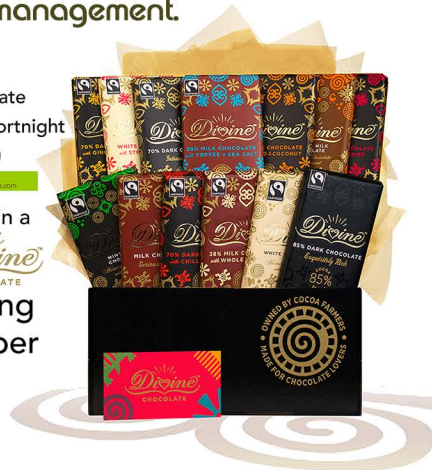
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

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 Fairtrade Fortnight
 with
 hisforhome.com
 and win a
 Divine
 CHOCOLATE
 tasting
 hamper



Social media reach

1 May 2017 (last calendar month)

Domain/page authority: 38/43

Monthly page views: 13,379 Unique visitors: 12,140

3,159 facebook.com/hisforhome

7,815 pinterest.com/hisforhome

11,167 twitter.com/hisforhome

2,841 instagram.com/hisforhome

1,109 youtube.com/user/hisforhome

809 google.com/+Hisforhome

Reader Location

We have had visits from 178 separate countries

49% from the UK

24% from the USA

27% from the rest of the world



Contact us on hello@hisforhome.com to find out more about how we can work together