

# his for home

## Media Kit

hisforhomeblog.com  
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### About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



### Audience



72% of readers are women  
 27% are 25 - 34  
 26% are 35 - 44  
 18% are 45 - 54  
 12% are 55 - 64  
 12% are 18 - 24



### About Adelle & Justin

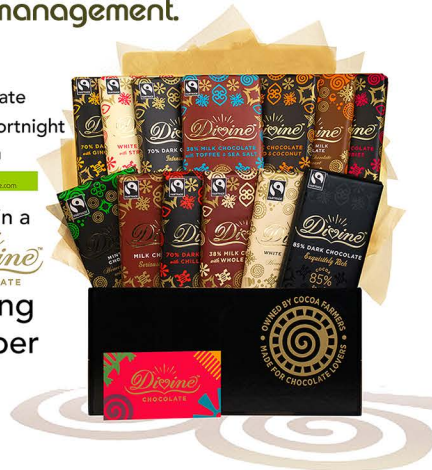
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

### Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate  
 Fairtrade Fortnight  
 with  
 hisforhome.com  
 and win a  
 Divine  
 CHOCOLATE  
 tasting  
 hamper



### Social media reach

1 July 2017 (last calendar month)

Domain/page authority: 42/46

Monthly page views: 11,285 Unique visitors: 10,050

3,192 facebook.com/hisforhome

7,845 pinterest.com/hisforhome

11,279 twitter.com/hisforhome

2,903 instagram.com/hisforhome

1,141 youtube.com/user/hisforhome

833 google.com/+Hisforhome

### Reader Location

We have had visits from 178 separate countries

49% from the UK

24% from the USA

27% from the rest of the world



Contact us on hello@hisforhome.com to find out more about how we can work together