

his for home

Media Kit

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About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



Audience



72% of readers are women
 27% are 25 - 34
 26% are 35 - 44
 18% are 45 - 54
 12% are 55 - 64
 12% are 18 - 24



About Adelle & Justin

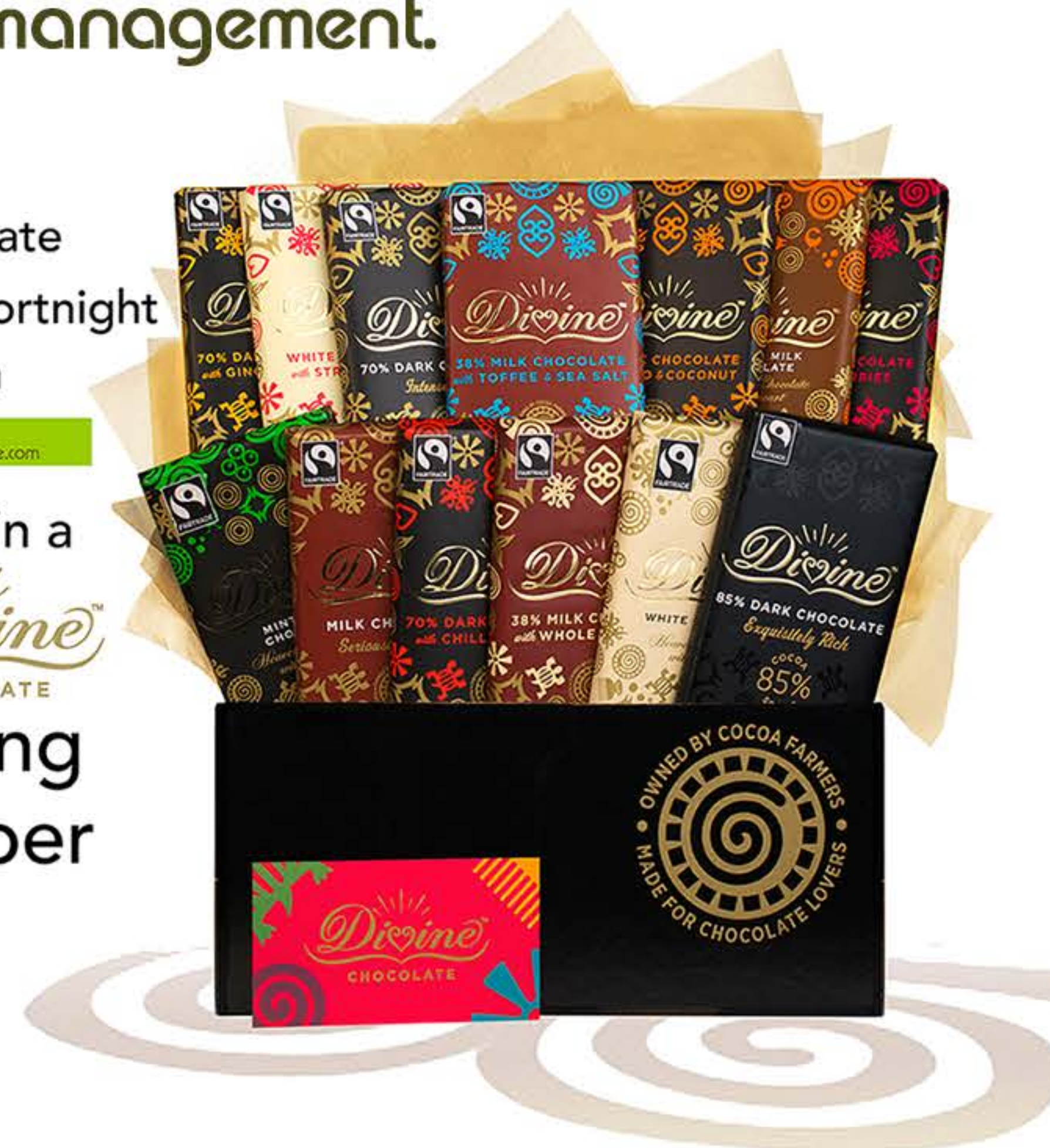
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate Fairtrade Fortnight with



Social media reach

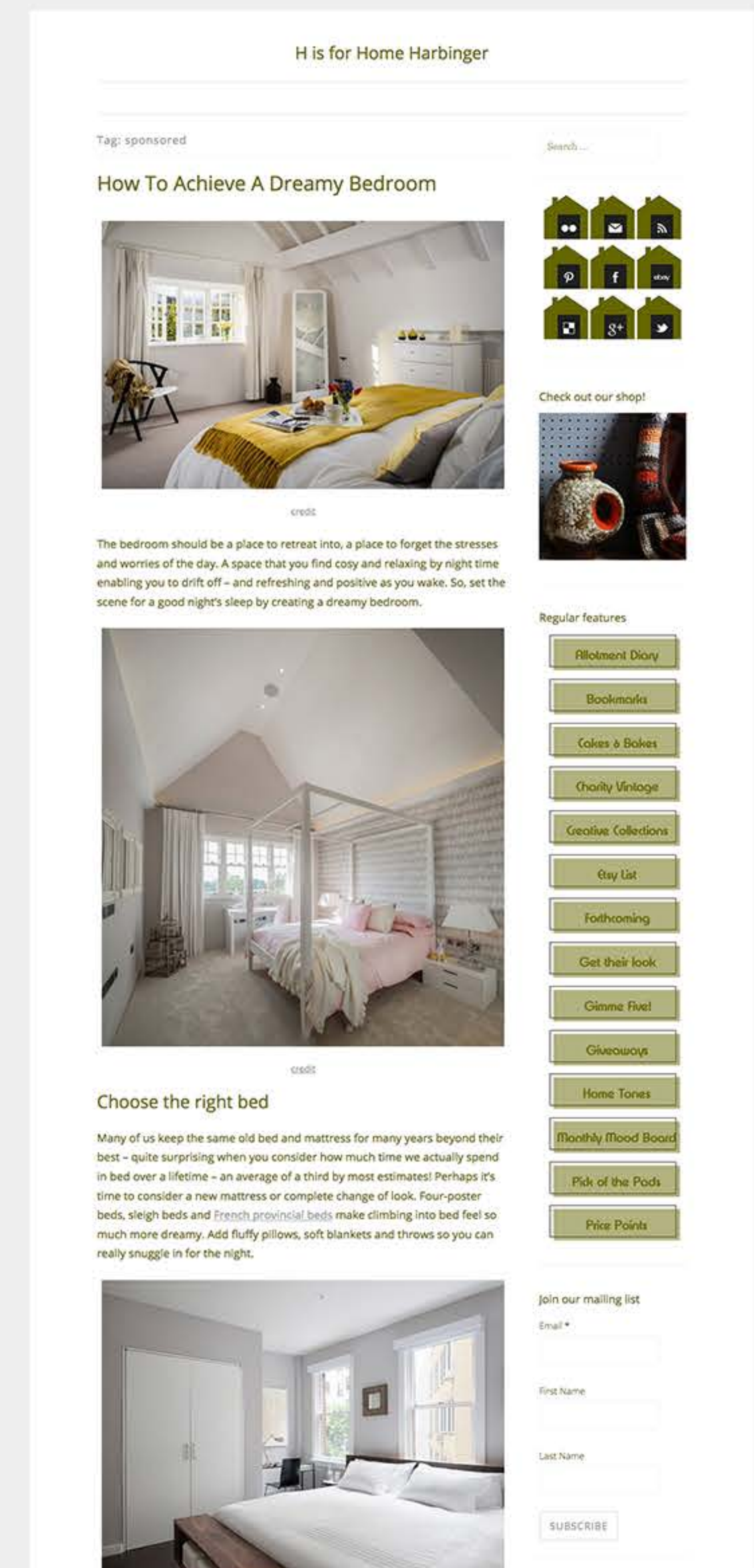
1 September 2017 (last calendar month)

Domain/page authority: 41/46

Monthly page views: 20,350 Unique visitors: 18,562

- 3,208 facebook.com/hisforhome
- 7,889 pinterest.com/hisforhome
- 11,315 twitter.com/hisforhome
- 2,952 instagram.com/hisforhome
- 1,171 youtube.com/user/hisforhome
- 840 google.com/+Hisforhome

Contact us on hello@hisforhome.com to find out more about how we can work together



Reader Location

We have had visits from 178 separate countries
 49% from the UK
 24% from the USA
 27% from the rest of the world

