

# his for home

## Media Kit

hisforhomeblog.com  
hello@hisforhome.com  
+44 (0)1706 819941

### About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



### Audience



72% of readers are women  
27% are 25 - 34  
26% are 35 - 44  
18% are 45 - 54  
12% are 55 - 64  
12% are 18 - 24



### About Adelle & Justin

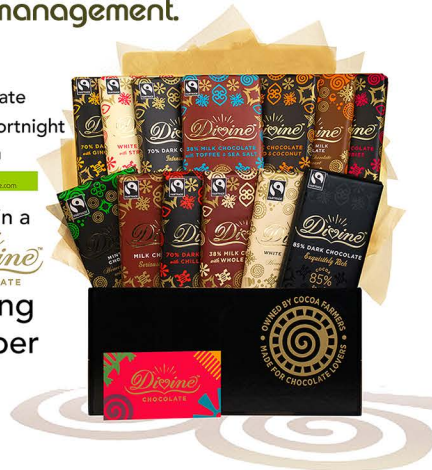
Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Their business has now developed to include blogging, web design, photography and social media management.

### Services

- Sponsored posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

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Fairtrade Fortnight  
with  
hisforhome.com  
and win a  
*Divine*  
CHOCOLATE  
tasting  
hamper



### Social media reach

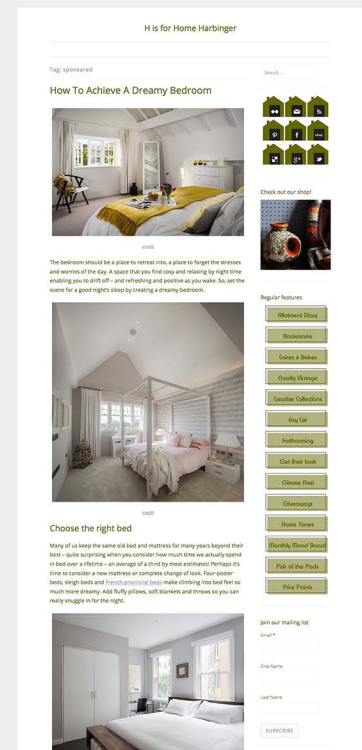
1 December 2017 (last calendar month)

Domain/page authority: 42/46

Monthly page views: 15,786 Unique visitors: 14,675

- 3,230 facebook.com/hisforhome
- 7,922 pinterest.com/hisforhome
- 11,381 twitter.com/hisforhome
- 3,072 instagram.com/hisforhome
- 1,222 youtube.com/user/hisforhome
- 877 google.com/+Hisforhome

Contact us on hello@hisforhome.com to find out more about how we can work together



### Reader Location

We have had visits from 178 separate countries  
49% from the UK  
24% from the USA  
27% from the rest of the world

