

# his for home

## Media Kit

hisforhomeblog.com

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### About H is for Home

Established in 2007, the H is for Home Harbinger is a lifestyle blog for people who are interested in antiques & collectables, vintage décor, interior design & decoration, home technology, baking and gardening.



### About Adelle & Justin

Adelle & Justin are both former chefs who moved from Brighton to West Yorkshire in 2000 to pursue a joint career in selling vintage homewares.

Now based in West Wales, their business has developed to include blogging, web design, photography and social media management.

### Services

- Sponsored blog posts
- Product & book reviews
- Competitions
- Social media campaigns
- Advertising

Celebrate Fairtrade Fortnight with



and win a Divine CHOCOLATE tasting hamper



### Social media reach

1 March 2022 (last calendar month)

Domain/page authority: 45/36

Monthly page views: 14,766 Unique visitors: 13,633

3,949 facebook.com/hisforhome

8,983 pinterest.com/hisforhome

11,729 twitter.com/hisforhome

4,048 instagram.com/hisforhome

1,570 youtube.com/user/hisforhome

Contact us on hello@hisforhome.com to find out more about how we can work together

### Audience



62% of readers are women

11.87% are 18-24

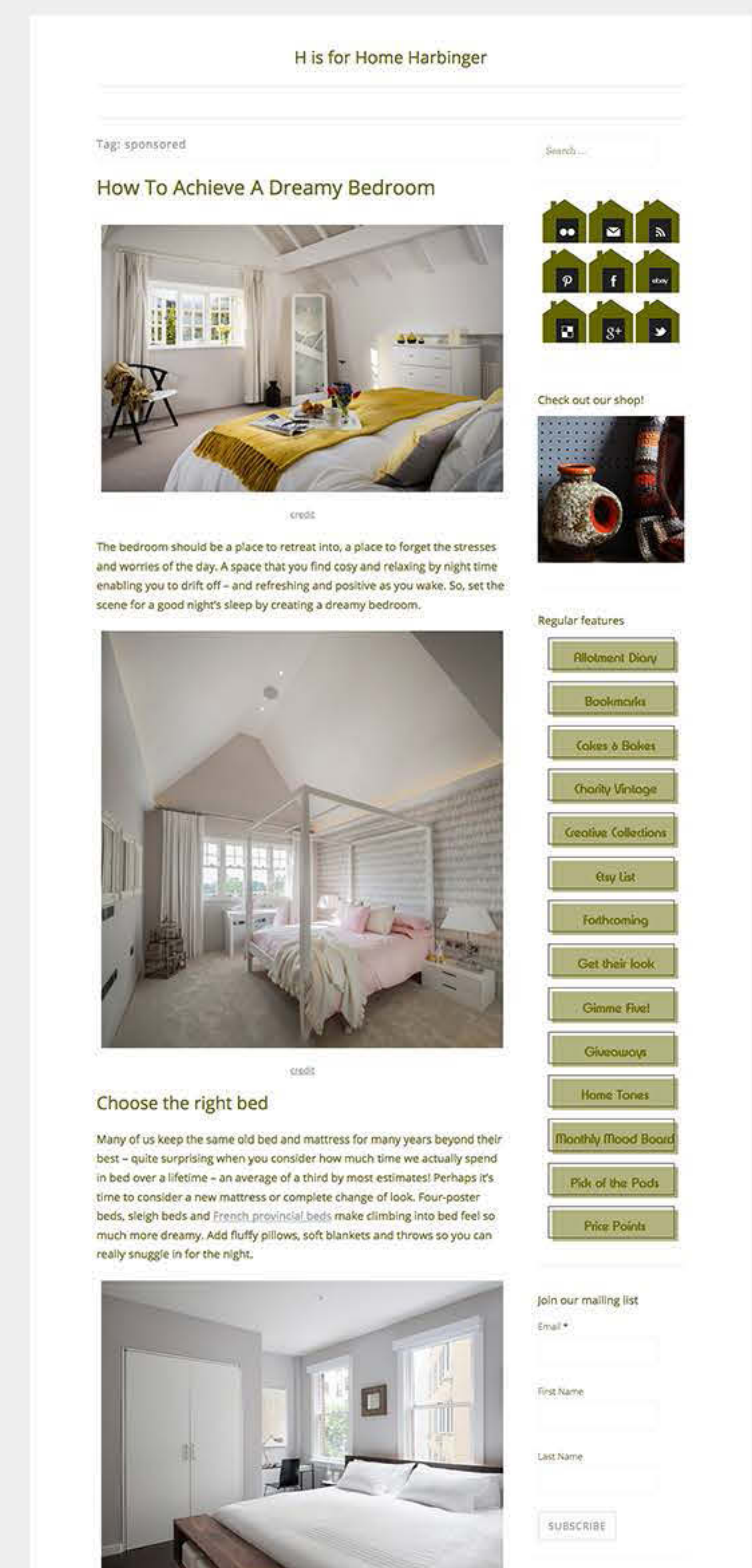
22.59% are 25-34

17.40% are 35-44

18.10% are 45-54

16.67% are 55-64

13.36% are 65+



### Reader Location

In 2021, we had visits from 189 different countries

54% from the UK

14% from the USA

32% from the rest of the world

